



VENUE SOURCING

*TOP 6 THINGS TO CONSIDER
WHEN CHOOSING A VENUE*

ON SITE PARKING

Parking is an important, but often overlooked component of choosing an event venue. Make sure your venue offers a solid parking plan, whether that be on-site parking or complimentary valet. Be aware that some venues charge for every parking spot.

CELEBRATION CURFEW

Know your crowd! If you are having a large celebration with friends that you haven't seen in a while, you'll most likely want to celebrate into the night. Make sure to ask how late you're allowed to be in the space. Typically, downtown venues can stay open later than those in residential areas.

INCLUDED AMENITIES

Insider Tip: The venue rental fee doesn't matter if you don't fully understand the value. Example - the rental fee may seem really low compared to the venue you just toured, but if it doesn't come with all of the event essentials, you're going to pay even more to rent them from an outside vendor. **ALWAYS ASK WHAT THE VENUE RENTAL FEE INCLUDES.**

JULEP VENUE | 1735 HANCOCK STREET, SAN DIEGO, CA 92101 | EVENTS@JULEPVENUE.COM | 619.754.4041

CLIENT COMMUNICATION

If you submit an inquiry and you don't get a response within 24 hours - RED FLAG! If you make an appointment for a tour and the event coordinator isn't ready to greet you when you walk in - RED FLAG. The bottom line is, if you aren't being taken seriously during the sales process, you're less likely to get the attention you deserve once you've signed their contract.

JULEP VENUE | 1735 HANCOCK STREET, SAN DIEGO, CA 92101 | EVENTS@JULEPVENUE.COM | 619.754.4041





VENUE EXCLUSIVITY

The industry term for having more than one event at a time is "stacking events", and while it can provide additional revenue for the venue, it never works out well for the client.

With that being said, some venues are built with the intent to host simultaneous events and they take the necessary steps to ensure their clients feel as though their event is the **ONLY** event taking place in the space. If a venue is not intentionally designed to host more than one event at a time, no amount of sound proofing, doors, dividers, and entrances will ensure your event isn't disrupted by the client you are sharing the event space with. Trust the experts - sharing isn't always caring!

DOES THE VENUE HAVE ITS OWN STAFF

Guest experience should be one of the most important considerations when planning any celebration. Don't get blind sided by the beauty of the venue and ignore the staff you're inheriting when you sign on the dotted line. Be weary of venues who do not have full time floor staff. When servers and bartenders aren't familiar with the venue's layout and policies, it affects the quality and efficiency of their performance, thus resulting in a negative experience for you and your guests. In addition to having a consistent events team, venues that have preferred vendor lists are also beneficial because they've done the leg work for you. Vendors do not make preferred vendor lists unless they're reputable!

“

*"Celebrate good
times.. Come
On!"*

Kool and the Gang



VISIT OUR WEBSITE
TO SEE IF JULEP IS
THE IDEAL VENUE
FOR YOU!

